



July 14 – 17, 2013

FISU Conference
"University and Olympic Sport:
two models – one goal?"



Dear Participants!

The Universiade and the FISU Conference in Kazan 2013 will coincide with the 90th anniversary of the First World University Games in Paris 1923, linked with the First International Scientific Conference on University Sport with the main topic: "Sportsmanship, a direct heritage of the new Olympic spirit".

Today's youth represents the largest cohort of young people in human history. This generation has access to the greatest opportunities as well as unprecedented risks, in a world which is currently facing multiple challenges. Now more than ever, we need to prepare tomorrow's decision makers.

- FISU firmly believes that, as part of higher education, sportsmanship fosters and enlightens student-athletes, helps them perform at the highest level of sporting and academic excellence, and provides them with emotion and inspiration for the joy of life;
- FISU re-affirms with force that University Sport can play a major role in promoting active citizenship engagement, social integration, a healthy way of life and global consciousness among the youth;
- FISU considers that through highly-competitive sporting activities, young people tend to acquire sharply trained minds and strong wills to overcome difficulties.

A powerful international multisport event, the Kazan 2013 Universiade should provide an excellent opportunity to foster the outstanding world leaders of the future.

The theme of the Kazan 2013 FISU Conference, "*University and Olympic Sport: two models – one goal?*", will offer a wide range of lectures on the history and spirit of the Olympic and International University Sport movements, as well as information, discussions and exchanges about sportsmanship (fighting spirit, fair play and friendship) as a truly meaningful and epoch-making opportunity to foster the leaders of the future in competitive environments.

We hope to meet you at the Conference of the 27th Summer Universiade in Kazan!

Sincerely,
Claude-Louis GALLIEN
FISU President



Dear friends!

I am delighted to welcome you in the historical capital of the Republic of Tatarstan, the thousand years old city of Kazan. The first sport competitions of the 27th Summer Universiade will start in less than a year. At the moment Kazan is preparing to welcome all participants of the most important youth sports' festival with our traditional hospitality and respect.

It is a great honour to host the Universiade in Kazan and at the same time a big responsibility for us. We believe that it will become an important milestone in the modern history of the Republic of Tatarstan and will place sport in Tatarstan to a new level.

This conference is a notable event in the process of preparation for the Universiade 2013 and it is a unique opportunity both for athletes and scholars to exchange knowledge, ideas and other achievements in the field of sports.

The significance and importance of the conference is further underlined by its participants represented by members of International University Sports Federation Executive Committee, Russian Olympic Committee, Presidents of National and Continental Student Sports Federations, Rectors of leading international educational institutions for professional sports, scientists, athletes and students.

I am confident, that the Conference will greatly contribute into development of modern sport and will help the young generation to understand the overall importance of sport for every person. I hope that your visit and joint work in Kazan will establish and strengthen business and friendly relations between the organisers and participants of the youth sports' movement.

I would like to extend my best wishes to you all. I wish you good health, happiness and prosperity!

Sincerely,
Rustam MINNIKHANOV
President of the Republic of Tatarstan

Main Theme

University and Olympic Sport: two models – one goal?

Subthemes

- Historical, cultural and social aspects of University and Olympic sport
- Legacy benefits of staging a Universiade or Olympic Games
- Dual career issues for student athletes
- The role of Media in University and Olympic sport
- Traditional and innovative technologies in University and Olympic sport
- Leading a healthy lifestyle: how can University and Olympic sport contribute?
- The place of sport in different educational systems
- Women in University and Olympic sport

Date: July 14 – 17, 2013

Venue: Main International Centre of the Universiade Village, Kazan, Russian Federation

Languages: English, French, Spanish, Russian

FISU Conference Programme

Saturday, July 13 th	Sunday, July 14 th	Monday, July 15 th	Tuesday, July 16 th	Wednesday, July 17 th	Thursday, July 18 th
Arrival of the participants/ Registration	Opening Ceremony	Conclusion Day 1	Conclusion Day 2	Conclusion Day 3	Departures
	Plenary Session	Plenary Session	Plenary Session	Plenary Session	
	Welcome Reception	Coffee Break	Coffee Break	Coffee Break	
	Parallel Sessions	Parallel Sessions	Parallel Sessions	Conclusion Session & Closing Ceremony	
	Lunch	Lunch	Lunch	Farewell Reception	
	Plenary Session	Plenary Session	Plenary Session		
	Coffee Break	Coffee Break	Coffee Break		
	Parallel Sessions	Parallel Sessions	Parallel Sessions		
Social programme (Culture & Sport)	Social programme (Culture & Sport)	Social programme (Culture & Sport)	Social programme (Culture & Sport)	Universiade 2013 Closing Ceremony	

Important Dates

Abstract submission:	January - March 2013
Notification of Acceptance:	March 2013
Full paper/posters submission:	April 2013
Registration and payments:	April 2013
FISU Conference:	July 14 -17th, 2013

Full-time participation		
Category	Before May 31, 2013	After June 1, 2013
Regular Participant	150 Euro	170 Euro
Student/Postgraduate Student	70 Euro	70 Euro
Accompanying Person	70 Euro	90 Euro
Distance participation		
Participants		10 Euro

FISU Conference full-time participation registration fee covers the following:

Airport pick up & drop off, plenary sessions participation, FISU Conference Welcome Reception, FISU Conference Farewell Reception, coffee breaks, lunches, conference bag with published materials, hotel-Conference venue transportation, Kazan city tour, visit of the Universiade sport event, the Universiade 2013 Closing Ceremony, FISU Conference participation certificates, souvenirs.

FISU Conference distance participation registration fee covers the following:

FISU Conference participation certificate, full paper/posters publication.

Separately paid: accommodation, visa. Full paper/posters publication might be considered.

For more information visit www.kazan2013.ru/en/conference_fsu,
or call our contact centre 8 800 777 2013
Contact e-mail: conference@kazan2013.com



International University Sports Federation (FISU)

The International University Sports Federation (FISU) was officially formed in 1949 and ever since it attributes, supervises and organises worldwide competitions among the students in the age range of 17-28 years old. FISU has 163 members from National University Sports Federations united into 5 Continental University Sports Federations. FISU events are organised every 2 years. The Universiade is an international sporting and cultural festival which is staged every two years (odd-numbered years) in summers and in winters in a different city. The World University Championships (WUC) on separate sports are organised in even-numbered years.



The Executive Committee of the 27th Summer Universiade Kazan 2013

The Executive Committee of the 27th Summer Universiade 2013 in Kazan was established on August 14th, 2009. The founders are the Ministry of Sports, Tourism and Youth Policy of the Russian Federation, Cabinet of Ministers of the Republic of Tatarstan, municipal unit of the city of Kazan and Russian Student Sports Union. The Executive Committee works closely with the International University Sports Federation (FISU), International Sports Federations (IFs) and coordinates the preparation and staging of the 2013 Summer Universiade in Kazan.



International Educational Centre of the International University Sports Federation

FISU International Educational Centre was established on the basis of the Volga Region State Academy of Physical Culture, Sport and Tourism as a result of signing Memorandum of Understanding between the International University Sports Federation (FISU), the Ministry of Sport, Tourism and Youth Policy of the Russian Federation, the Republic of Tatarstan and the Russian Students Sports Union.

The key missions of FISU IEC are: promotion of international student sport movement; ensuring long term sustainable heritage of the World Universiades; promotion of humanistic values and principles of the Olympic sports; providing a broad range of exclusive practice-oriented educational services; personnel training for the Russian and world university sports.

Expert Group of the Conference

Gyongyi FOLDESI - PhD in Sport Sociology, Doctor of the Hungarian Academy of Sciences 2006, FISU Education Committee Member (Hungary)

Yang-Ja HONG - MA, Ed.S , PhD in Physical Education and Sports Science, Vice President of Korean Olympic Committee, FISU Education Committee Member (Republic of Korea)

Galina KUPRIYANOVA – PhD in Sociology, Deputy Director General of ANO “Executive Committee of the 27th Summer Universiade Kazan 2013” (Russian Federation)

Elena RUDAYA - PhD in Economics, Associate Professor in MGIMO-University, FISU Education Committee Member (Russian Federation)

Tatiana ZAYACHUK – PhD in Pedagogy, Associate Professor of the Volga Region State Academy of Physical Culture, Sport and Tourism (Russian Federation)

Bingshu ZHONG - Doctor of Education, President of Capital University of Physical Education and Sports in Beijing, Vice-president of Beijing Sport University, 2001-2011, FISU Education Committee Member (P.R. China)

Firuzza ZOTOVA– D.Ed., Professor, Pro-Rector for Research of the Volga Region State Academy of Physical Culture, Sport and Tourism (Russian Federation)

Keynote Speakers

Keynote speaker's name	Theme/subtheme
<p>Alan ABRAHAMSON Lecturer at School for Communication and Journalism, University of Southern California United States of America</p>	The role of Media in University and Olympic sport
<p>Marat BARIEV PhD in Political Science, Secretary-General of the Russian Olympic Committee, first Deputy Chairman of the Russian Federation State Duma Committee on Physical Culture, Sport and Youth Affairs, Vice-President of the Russian Students Sport Union Russian Federation</p>	Legacy benefits of staging a Universiade or Olympic Games
<p>Jean-Loup CHAPPELET Professor of Swiss Graduate School of Public Administration (IDHEAP) University of Lausanne Switzerland</p>	Traditional and innovative technologies in University and Olympic sport
<p>Jean DURRY Writer, historian and analyst of sport, historical adviser of FISU, Vice-President of the International Pierre de Coubertin Committee, Member of the Commission for Culture and Olympic Education France</p>	University and Olympic Sport: two models – one goal?
<p>Ilshat GAFUROV PhD in Economics, Professor, honoured economist of the Republic of Tatarstan, Rector of Kazan (Volga Region) Federal University, State Council Member of the Republic of Tatarstan</p>	Historical, cultural and social aspects of University and Olympic sport
<p>Claude-Louis GALLIEN State Doctorate in Natural Sciences, Professor of Paris Descartes University, President of the International University Sports Federation France/Switzerland</p>	University and Olympic Sport: two models – one goal?
<p>Ingrid van GELDER Consultant, Project Manager of the Dutch Olympic Committee – Dutch Sports Federation Netherlands</p>	Dual career issues for student athletes
<p>Yang HUA Professor, President of Beijing University of Physical Education and Sport University P.R. China</p>	The place of sport in different educational systems
<p>Peter LYNEN Professor, Chair of Health Project Management at the RWTH Aachen University of Technology Germany</p>	Leading a healthy lifestyle: how can University and Olympic sport contribute?
<p>Etsuko OGASAWARA Professor of Sports Management Juntendo University Japan</p>	Women in University and Olympic sport
<p>Natalia PARSHIKOVA D.Ed., Professor, State Secretary – Deputy Minister of Sport of the Russian Federation Russian Federation</p>	University and Olympic Sport: two models – one goal?
<p>Yannis PITSILADIS MMedSci., Professor of College of Medical, Veterinary and Life Sciences, University of Glasgow United Kingdom</p>	Leading a healthy lifestyle: how can University and Olympic sport contribute?
<p>Elena RUDAYA PhD in Economics, Associate Professor of Moscow State Institute of International Relations (MGIMO) Russian Federation</p>	The place of sport in different educational systems
<p>Vladimir TAYMAZOV D.Ed., Professor, Rector of Federal State Educational Institution of Higher Professional Education "Lesgaft National State University of Physical Education, Sport and Health, St. Petersburg", First Vice-President of the Russian Students Sport Union Russian Federation</p>	Traditional and innovative technologies in University and Olympic sport



FISU Conference

Along with the Summer Universiade, FISU organises a four-day academic conference every two years. The Conference is one of FISU's traditional events as the first edition was organised way back in 1960. This event is always organised in cooperation with the highest local academic authorities ensuring the academic level and scientific credibility.

The objective of the FISU Conference is to create a platform to present scientific papers on university sport and to stimulate the research on the topic. The themes discussed in the conference focus on the study of university sport further elaborated with keynote addresses, poster presentations, paper-presentation workshops and discussion groups.

The FISU Conference is a key FISU event as it allows many of the student athletes who compete in the Universiade to take part in an international academic conference as well. It fosters the academic spirit in the sports arena.

Universiade Village

The Universiade Village is one of the key venues of the Universiade, place of residence for athletes and heads of

delegations at the Games time. The Universiade Village project was elaborated in accordance with International University Sports Federation (FISU) requirements. The whole complex is intended for 12 000 persons.

Before and after the Universiade the Village will serve as a student campus for students of Kazan (Volga region) Federal University with the first two clusters and for students of Volga Region State Academy of Physical Culture, Sport and Tourism with the third cluster.

For the first time in FISU history the Conference will be organised in the Universiade Village - in the Main International Centre (MIC) that was built in 2010 on the project of Josep Acebillo, the Spanish architect from Barcelona. The building consists of 6 large blocks, connected with each other with the total area of 52 000 sq. meters.

MIC is the place for offices of the Executive Committee of the 27th Summer Universiade 2013, Accreditation Centre, Sports Information Centre, International Educational Centre, Religion Centre, gym, cafeteria and etc. The ceremony square, the Flag alley and security headquarters are located next to the Main International Centre.



Kazan

Kazan is the capital of Tatarstan Republic, the ancient city with a thousand year old history and unique flavour. About 1.2 million people, the representatives of more than 100 nationalities live here in cultural and religious harmony and linguistic diversity.

Kazan is one of the largest industrial, financial, commercial and tourist centers of the Russian Federation, leading city in fixed assets investments and construction development. The main attraction of Kazan is certainly the white stone Kazan Kremlin, the UNESCO World Heritage Site. Millennial Kazan may be justly named as a “young” city since it is one of the largest students’ cities with approximately 200,000 students from 67 countries with a number of major universities.

The capital of Tatarstan is one of the most developed sports cities in the Russian Federation. It has an extensive experience in staging international competitions and it is a place of residence for many olympic champions and athletes of the most prestigious international competitions. In the next few years Kazan will host a number of sport events of international caliber, such as the 27th Summer Universiade Kazan 2013, 2015 World Aquatics Championships, and matches of 2018 FIFA World Cup.

According to the results of the research organised by the Russian mass media with the support of the Ministry of Youth Affairs, Sports and Tourism of the Republic of Tatarstan, Kazan is officially proclaimed as the sports capital of the Russian Federation.

Summer Universiade 2013

The history of the 27th Summer Universiade 2013 started long before the upcoming official start. Kazan was announced as the host city for the 2013 Summer Universiade in Brussels on May 31st, 2008.

The 27th Summer Universiade in Kazan will be the first Universiade, and even the first high-level multi-sport event in the modern history of Russia. The first Summer Universiade in Turin in 1959 featured 7 sports.

A little more than 50 years later Kazan sets the record in terms of the number of sports, since for the first time in the World University Games history, 27 sports will be represented in the Summer Universiade sports programme.

Summer Universiade 2013 is the remarkable event, festival of youth and sport, peace and joy, cultures and traditions which will take place in the hospitable city of Kazan. The Games will be the brightest sport event both for Russian and world university sport. The 2013 Summer Universiade will be staged from July 6th till July 17th, 2013.

Universiade Partners 2013

General partners



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Partners



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